

10th Annual USVI Charter Yacht Show 2026



14th - 17th November 2026



Sponsorship Proposal



Website
www.USVIYachtShow.org

Presented by
**The Virgin Islands
Professional Charter
Association (VIPCA)**



The Virgin Islands Professional Charter Association (VIPCA) proudly introduces the tenth annual 2026 USVI Charter Yacht Show, a landmark event that continues to thrive even as the global marine industry navigates shifting economic, environmental, and regulatory challenges. Throughout these changes, the USVI charter sector has not only endured—it has proven its remarkable resilience, emerging as one of the Caribbean’s most reliable and forward-moving yachting destinations.

The 2026 show stands as a testament to that strength. Over four energizing days, industry professionals, luxury yachts, brokers, captains, crew, and marine vendors come together to demonstrate how the USVI continues to innovate, adapt, and lead. This gathering showcases a community that doesn’t shy away from adversity but uses it as fuel to elevate service standards, expand opportunities, and reinforce the U.S. Virgin Islands’ position on the global charter stage.

By partnering with this year’s show, your company becomes part of a narrative defined by determination, collaboration, and progress. Sponsorship places your brand at the heart of an industry that continues to deliver extraordinary charter experiences.

This deck also highlights VIPCA’s ongoing work, not only in producing this signature event, but in advocating year-round for the prosperity and protection of the USVI’s marine tourism sector. Together, with committed partners like you, we continue to strengthen our industry’s foundation and ensure that the USVI remains a beacon of stability, opportunity, and excellence in the Caribbean.

Vision

Continuing to build on the sustained growth of the Virgin Islands charter yacht industry, VIPCA supports our local charter businesses and promotes the USVI as the premier charter destination in the Caribbean. With increased competition in nearby markets, such as the BVI, the 2026 USVI Charter Yacht Show is more critical than ever for attracting and retaining charter commerce.

Mission

To promote the United States Virgin Islands on a broader, international level to attract more brokers, more vessels and substantially increase the benefit to our local economy.

The USVI Charter Yacht Show is the only show in the area that promotes the U.S.V.I. charter industry and its local marine businesses.



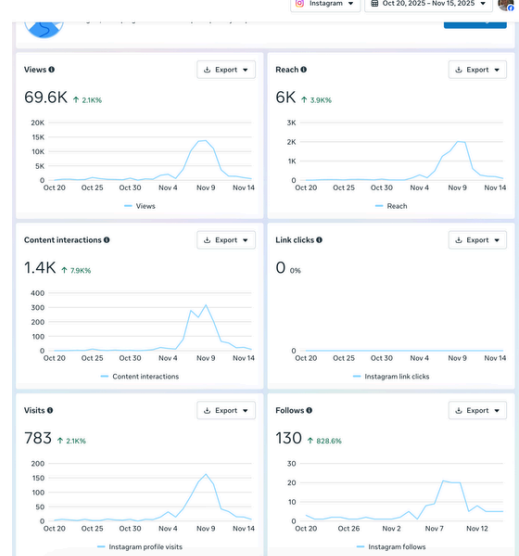
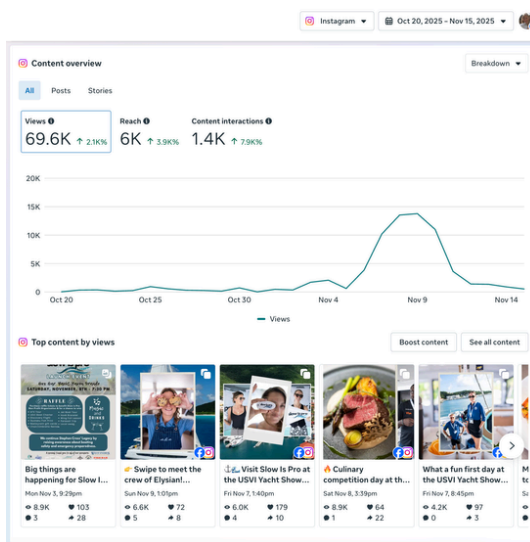
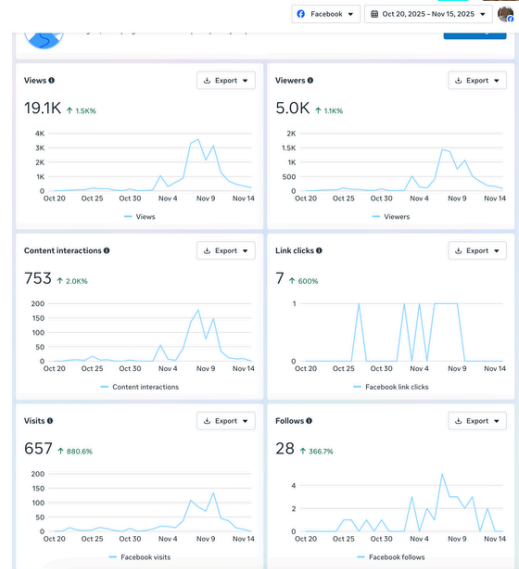
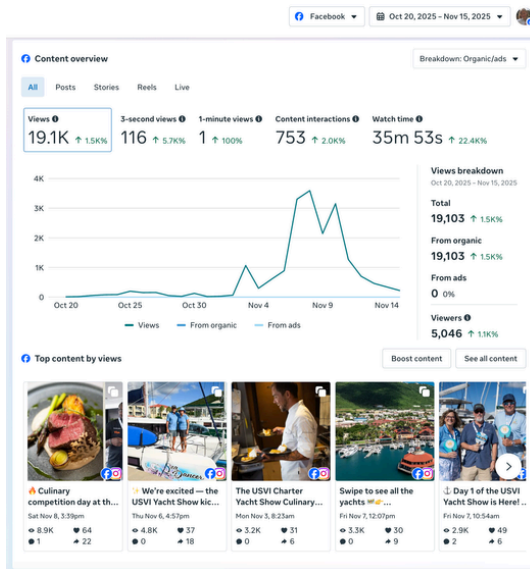
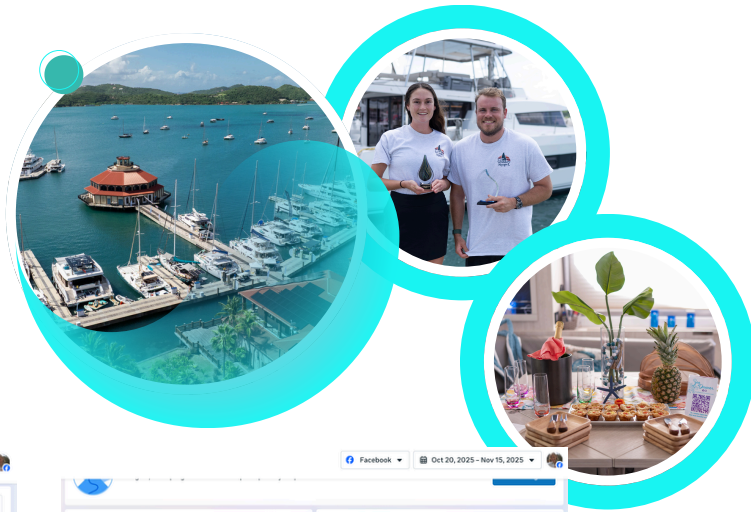
2025 USVI Charter Yacht Show Round Up



2025 USVI Charter Yacht Show Attendees:

- 409 Attendees
- 108 Captains and crew members
- 153 Brokers
- 44 Vessels
- 16 Charter companies
- 32 Marine vendors

2025 USVI Charter Yacht Social Media:



Press & Social Media Coverage 2025



Sample of online media coverage - Media Consultant: Carol Bareuther

Professionalism on display at 2025 USVI Charter Yacht Show
www.sail-world.com/news/291486/2025-USVI-Charter-Yacht-Show-preview

USVI Charter Yacht Show Launches Luxury Crewed Charter Season in Caribbean's Top Yachting Destination – CCI Virgin Islands Show's Official Beverage Sponsor
www.igymarinas.com/article/usvi-charter-yacht-show-launches-luxury-crewed-charter-season-in-caribbeans-top-yachting-destination-cci-virgin-islands-shows-official-beverage-sponsor/

USVI & BVI Charter Yacht Shows 2025: Winners Recap
www.ritzyyachts.com/usvi-bvi-boat-shows-2025-winners-recap

2025 USVI Charter Yacht Show set for November 7-10 at IGY's Yacht Haven Grande, St. Thomas, USVI
www.marinebusinessworld.com/news/287506/2025-USVI-Charter-Yacht-Show-set-for-November

The Best in Show: Winners from the 2025 USVI Yacht Show
www.boatbookings.com/blog/2025/11/24/the-best-in-show-winners-from-the-2025-usvi-yacht-show/

Inside the 2025 USVI Charter Show: Top Yachts for Caribbean Escapes
www.luxurychartergroup.com/post.php/usvi-charter-show-661/

Electric Yachts, Expanded Insurance & New Venue Energize 2025 USVI Charter Yacht Show
www.allatsea.net/electric-yachts-expanded-insurance-new-venue-energize-2025-usvi-charter-yacht-show/

Inside the 2025 USVI Charter Yacht Show: Top Catamarans & Best Crew
sandersonyachting.com/2025-usvi-charter-yacht-show/

Early Registration Deals for USVI Charter Yacht Show
caribbeancompass.com/early-registration-deals-for-usvi-charter-yacht-show/

Competitions spotlight crew talents at 2025 USVI Charter Yacht Show
www.marinebusinessworld.com/news/290683/Competitions-spotlight-crew-talents

USVI Charter Yacht Show launches luxury crewed charter season in Caribbean top yachting destination
www.marinebusinessworld.com/news/291630/USVI-Charter-Yacht-Show-launches-charter-season

USVI Charter Yacht Show 2025: Why Crews and Brokers Prefer It Over the BVI
www.allatsea.net/usvi-charter-yacht-show-2025-why-crews-and-brokers-prefer-it-over-the-bvi/

St. Thomas-based Lime Out debuts at USVI Charter Yacht Show
https://www.virginislandsdailynews.com/business/st-thomas-based-lime-out-debuts-at-usvi-charter-yacht-show/article_36a8d46e-5830-48f7-b106-6a4de1047f6f.html



2026 Sponsorship Opportunities



The USVI Charter Yacht Show offers unique opportunities to connect directly with the Caribbean charter industry's key decision-makers. Sponsorship packages are designed to maximize visibility before, during, and after the event while providing meaningful engagement with charter brokers, yacht crews, management companies, and marine industry professionals from the USVI and around the world.

As a sponsor, your company will benefit from targeted exposure through event marketing, digital promotions, social media campaigns, on-site branding, and networking opportunities. Sponsorship levels include varying opportunities for brand recognition, educational presentations, event participation, and direct interaction with attendees.

Sponsors are invited to participate in exclusive networking events throughout the show, creating valuable opportunities to connect with brokers, yacht crews, management companies, and industry professionals.

Your sponsorship investment helps support:

- International marketing and promotion of the USVI Charter Yacht Show and the U.S. Virgin Islands as a premier charter destination.
- Educational programming for brokers, crew, and industry professionals.
- Networking events that facilitate connections between brokers, crew, management companies, and marine vendors.
- Enhanced show experiences and hospitality for attendees.
- VIPCA's year-round efforts to strengthen and promote the Virgin Islands marine industry.

More than 150 charter brokers, 50 exhibiting yachts, and hundreds of marine industry professionals attend the USVI Charter Yacht Show each year, making it one of the Caribbean's premier charter industry networking events.

Additional exclusive sponsorship opportunities and customized packages are also available.



SPONSORSHIP Levels



Diamond \$10,000

- Everything in Platinum
- Title sponsor of evening event or show day
- Logo on shirt sleeve or lanyard
- Expanded signage options
- 1 dedicated email blast
- Branded area in VIP lounge

Platinum \$7,500

- Everything in Gold
- 1 dedicated press release
- 4 dedicated social media blasts on all sites including the VIBE (Virgin Islands Boating Expo) channels
- Full page ad in brochure

Gold \$5,000

- Everything in Silver
- 10' x 10' booth either on dock or in 360 building
- Title sponsorship of seminar or event
- 2 dedicated social media blasts
- ½ page ad in brochure

Silver \$2,500

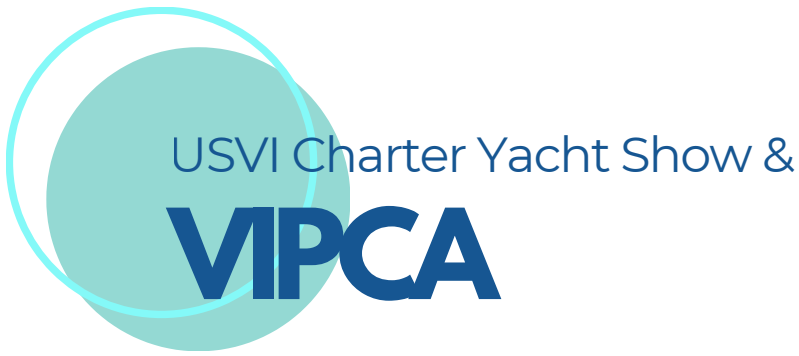
- VIPCA Gold Level Membership
- Access to all events at the USVI Charter Yacht Show for 4 employees
- ¼ page ad in brochure
- 1 mention in a press release
- 1 dedicated social media blast

Supporting Partner \$1,000

- VIPCA Silver Membership
- Access to all events at the USVI Charter Show for 2 employees
- Logo on website with backlinks
- Logo on signage & t-shirts
- Logo in brochure

- Opening Celebration Sponsor
 - Awards Ceremony Sponsor
 - WiFi Sponsor
 - Broker Lounge Sponsor
 - Crew Party Sponsor
- Contact us for availability.

Exclusive Sponsorship Opportunities

The logo features the text "USVI Charter Yacht Show & VIPCA" in a dark blue font. "USVI Charter Yacht Show &" is in a smaller font size, while "VIPCA" is significantly larger and bolder. The text is set against a light teal circular background with a thin white outline.

USVI Charter Yacht Show & VIPCA



The USVI Charter Yacht Show, organized by the Virgin Islands Professional Charter Association, VIPCA, has become one of the Caribbean's premier charter industry events and a major driver of marine tourism growth in the U.S. Virgin Islands and wider region.

It was the USVI Charter Yacht Show that, following the 2017 hurricanes and the COVID-19 pandemic, helped signal to the global yachting community that the territory was open, resilient, and ready for business. Since then, the USVI has experienced sustained growth in marine tourism, driven by strong local partnerships and VIPCA's continued advocacy, workforce development, and destination marketing efforts, including the addition of a public facing boats show, VIBE, the Virgin Islands Boating Expo.

Now in its 10th year, the USVI Charter Yacht Show has grown into one of the region's most respected industry events. The show now welcomes more than 200 charter brokers and industry representatives from around the world alongside up to 60 of the newest exhibiting yachts and charter crews. Beyond viewing vessels, brokers experience the Virgin Islands firsthand, allowing them to better promote the destination to clients and helping strengthen the visibility of USVI-based charter businesses in an increasingly competitive Caribbean market.

VIPCA's impact extends far beyond the annual shows. Operating year-round, the organization works closely with government agencies, tourism partners, and members of the marine community to support the long-term growth of the marine sector and strengthen its future in the Virgin Islands. Highlights of the programs include:

- Marine Apprenticeship Programs for ages 18–29 - with 96 graduates to date
- Junior Sailing Summer Camps
- After-School Sailing Programs for public school students
- Collaboration with Department of Planning and Natural Resources (DPNR), Department of Education (DE), Department of Tourism (DOT), Port Authority (VIPA), Department of Labor (DOL), Department of Licenses and Consumer Affairs (DLCA), Economic Development Authority (EDA), Customs and Border Protection (CBP), and National Park Service (NPS)
- Representing the Marine Sector on The Governor's various Taskforces as well as other community organizations, such as Blue Flag Jury, and VI Hotel and Tourism Association
- Infrastructure development including installation and management/maintenance plan of 200 moorings territory-wide
- Inter-Government Liaison and Relations with British Virgin Islands and Puerto Rico
- Administering health insurance access to those in, and supporting, the marine industry

By sponsoring the USVI Charter Yacht Show, you directly support not only one of the Caribbean's leading charter industry events, but also the continued growth, visibility, and sustainability of the Virgin Islands marine economy.





2026 USVI Charter Yacht Show

November 14th - 17th 2026

Hosted by:
Virgin Islands Professional Charter Association

Directed by:
Kennon Jones & Melissa Popple

(340) 642 0656 support@vipca.org
5304 Yacht Haven Grande, Suite 105, St Thomas, VI, 00802

